

Chic collection

There's a stylish new collection from Kansas City-based letterpress company Hammerpress and Chronicle Books. Items include blank notebooks, correspondence cards and mix-and-match gift bags. Beautifully designed, each is made with both new and old techniques and materials to provide a perfect blend of modern and vintage elements. Hammerpress designed the artwork, while Chronicle Books provided the overall art direction and handled production and distribution. *Prices range from \$9.95 to \$16.95 at www.chroniclebooks.com/index/store/gifts.*



Business 101

A new site can help guide you through running your own business. CreativeBriefcase.com offers members tips and articles from industry experts about topics like increasing profitability, meeting clients' needs and marketing services. There is also a resource directory and a member-to-member forum to ask questions and share ideas. *Membership costs \$149 a year at www.creativebriefcase.com.*



Attend

NATPE 2009 Market & Conference
January 26-29
Mandalay Bay Resort
Las Vegas, Nev.
www.natpe.org/conference

February 2009 Elevate Conference
Lake Tahoe
February 5-8
Embassy Suites
Heavenly Resort
S. Lake Tahoe, Calif.
www.elevateconference.org

User Generated Content Conference and Expo (UGCX)
February 9-10
San Jose Convention Ctr.
San Jose, Calif.
www.ugcxevent.com

Third International Conference on Design Principles and Practices
February 15-17
UdK University of the Arts
Berlin, Germany
<http://g09.cgpublisher.com/#conference>

NANPA's 15th Annual Nature Photography Summit & Trade Show
February 18-22
Albuquerque Convention Center
Albuquerque, N.M.
www.nanpa.org/conferences.html

Graphics of the Americas Exposition & Conference
February 26-28
Miami Beach Convention Ctr.
Miami Beach, Fla.
www.graphicsoftheamericas.com

Personalized pop-ups

3D effects such as pop-ups can add a special touch to help your card stand out. And if you want the look but don't have the tools needed to make them yourselves, Italian design and marketing firm GIOVANNIRUSSOGRAFICO might be what you are looking for. The company is able to craft elegant, unique cards based on a client's specific subject requirements, including monuments, buildings, logos and products or exhibits being advertised. Designs are based on a picture or frontal design of the monument or subject. Customers can choose from several kinds of papers, and projects can be one color or multicolor. Because the cards are diecut and hand-folded, it takes about 30 days for completion once the proof is approved. *To see more examples or place an order, log onto www.giovannirussografico.com.*

